

# Making the most of the LIAISON How to Guides

September 2021



Co-creation of LIAISON How to Guides

## Workshop objectives

- Share overview of the How to Guides and their key content
- Explore ways to use and promote the How to Guides
- Consider findings for:
  - Non-EIP Agri funding opportunities
  - Actors new to co-innovation and multi-actor partnerships
  - Improving diversity and inclusion
- Discuss and agree how the LIAISON project, networks and participants can share and promote the How to Guides



# How did we get here?

1,357 entries  
in LIAISON  
database →



← 175 entries in  
EURIC story map



→ 15 Rural  
Ambassadors



← 200 light  
touch reviews



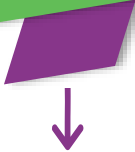
→ 32 in-depth  
case studies



← Macro regional  
workshops



→ Integration  
papers





It begins with an idea

Exploring networks to find the right partners

Accessing finance and interacting with funders

Taking the lead



A shared vision

Motivations to collaborate

Skills and competencies

Roles and responsibilities

Leadership



Effective co-ordination

How we work together

Effective co-creation



Embedding into the wider working environment

A continuum of co-innovation and ideas generation

Building a community of champions

Effective ways to speed up innovation



Planning and effective communication strategy

'making a difference'

Responding to societal challenges

Into the future



# Making the most of the How to Guides

What audiences do you think the guides will appeal to the most and why?

How might you make use these guides?

What ways do you think other stakeholders will find to use them?

What do you think are the most useful aspects of these guides?

# Building on the How to Guides



In small groups consider findings for:

- a) Non-EIP Agri funding opportunities
- b) Actors new to co-innovation and multi-actor partnerships
- c) Improving diversity and inclusion

# Promoting the How to Guides

Suggest ways to share and promote the How to Guides

- Recap ideas identified during this workshop
- Include any other ideas
- Vote for your favourite ideas!
- Which audiences and communication vehicles would you suggest for your favourite idea?
- Commit to promote the guides using at least one of these suggestions



Thank you and  
next session